

**Job Title:** Communications & Design Lead

**Location:** Alive Church, Gateshead, UK

**Job Type:** PT (0.4-0.6)

**About Alive Church:**

We are Alive Church, St George's.

We are a diverse community gathered from across Gateshead, Newcastle and the North East with a vision to see individuals, the church and our communities across our region Come Alive in Jesus name.

As part of the HTB network, we belong to a wider family. Together we are playing our part in the re-evangelisation of the nation, the revitalisation of the church and the transformation of society.

Communicating well is integral for our vision and values. Excellent communication is one way we can love and care for our church and wider community.

Our communication should be clear, encouraging, honest and concise.

At Alive Church we celebrate our diversity and encourage applicants from diverse backgrounds.

There is an occupational requirement to be a practicing Christian in accordance with the Equality Act 2010.

**Design**

Managing the church's design work, including:

- Looking after the church's visual identity
- Leading campaigns (eg Christmas, Alpha, Easter)
- Assisting ministry areas with their ongoing design tasks and output

**Communications**

Lead on the church's weekly communications

- Communication planning
- Weekly communication that involves and engages the church in our vision and values, and ways to be involved and belong
- Contribute towards the creation of our weekly video news, deciding what to prioritise and scheduling news in advance of Sundays

**Social Media**

- Develop a social media plan focussed on engaging the church
- Promote Alive Church to a wider audience

**Podcasting**

Develop and promote podcasts so that our weekly teaching is available for church

**Developing new ways to communicate**

Explore ways for that we can release greater creativity across the church